

FOR IMMEDIATE RELEASE



## Frontline® Announces Partnership with Audio Precision for Bluetooth® Audio Analyzer in US Market

Charlottesville, Virginia, USA – October 8, 2012 – Frontline Test Equipment, Inc. is pleased to announce a sales and marketing partnership with Audio Precision, the recognized standard in audio test, to distribute Audio Precision's APx Series Bluetooth® audio analyzer in North America.

Audio Precision's built-in *Bluetooth* radio and *Bluetooth* stack allows comprehensive audio test over *Bluetooth* wireless technology, with the speed and reliability that has made AP the trusted reference for audio engineers since 1984. With the addition of integrated PESQ measurements, integrated HDMI, and two to 16 channels of low noise analog, APx is the premier solution for audio testing in the Smartphone, tablet, hands free, VoIP, automotive and PC industries. The APx *Bluetooth* audio analyzer also includes a special link key allowing easy sharing of data with a *Bluetooth* packet sniffer such as Frontline's leading [ComProbe® BPA® 500 Dual Mode Bluetooth Protocol Analyzer](#).

Under the terms of the joint marketing agreement, Frontline will augment AP's existing US sales channel with a license to market and distribute [Audio Precision's APx audio analyzers](#) to Frontline's US customer base. US customers who buy from Frontline will still enjoy free tech support for life from AP and AP's team of field application engineers are still available for pre- and post- sale support. In other countries, Audio Precision's existing network of distributors is still the first point of contact for customer questions, demos and post-sales support.

"Frontline knows everyone in *Bluetooth*. Period," explains Tom Williams, VP of Sales and Marketing at Audio Precision. "Now they have an answer for their customers asking about audio quality, and we have a trusted partner who is deeply imbedded in the *Bluetooth* ecosphere. Everyone benefits." "AP's Bluetooth audio analyzer is the perfect complement to our protocol analyzer", says Frontline president David Bean. "Our customers have been asking for years 'what about audio' and now we can give them the tools they need to test their audio quality easily, objectively, and definitively."

### About Audio Precision

Audio Precision is the recognized standard in audio test. Since 1984, AP has offered high performance audio analyzer instruments and applications to help engineers worldwide design and manufacture all types of consumer, professional and industrial audio products. For more information, visit <http://ap.com/>.

### About Frontline

Frontline is the world's leading provider of [Bluetooth protocol analysis](#) technology and the premier [Bluetooth device interoperability testing](#) (IOT) and [Bluetooth services](#) house. 84 out of the Fortune 100 companies use Frontline. Frontline's ComProbe line of *Bluetooth* analyzers are the de-facto industry standard and are used by hundreds of company's globally including, CSR, Broadcom, Atheros, Apple, Nokia, Samsung, Sony, Toshiba, Panasonic, and Marvell. Frontline supports the entire range of *Bluetooth* technology: Basic Rate/Enhanced Data Rate, low energy, and High Speed.

Frontline Contact: Bill Johnson, Marketing Manager, Tel: +1 (434) 951-0207, Email: [wjohnson@fte.com](mailto:wjohnson@fte.com)

Audio Precision Contact: Brad Price, Marketing Specialist, Tel +1 (503) 214-1568

©Copyright 2012 Frontline Test Equipment, Inc. All rights reserved. *Debug Communications Faster!* is a service mark of Frontline Test Equipment, Inc. Frontline is a registered trademarks of Frontline Test Equipment, Inc. ComProbe, and BPA are trademarks of Frontline Test Equipment, Inc. The *Bluetooth* word mark and logo are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Frontline Test Equipment, Inc. is under license. Other trademarks and trade names are those of their respective owners.

###